

Entrepreneurship@Haas Roadmap

YEAR 1 FALL

Get familiar with the extracurricular student programs. Attend orientation meetings for the Entrepreneurs Association, the Haas Technology Club, the UC Berkeley Business Plan Competition and the National Social Venture Competition. Get involved. Start thinking about in which one[s] it's right to play a leadership role.

Take *Life as an Entrepreneur* BA 294.6. This student-initiated course is a one-credit speakers series providing an entrepreneur's view of emerging issues in the field.

Become a regular attendee of the *UC Berkeley Entrepreneurs Forum*. These monthly meetings are great networking events where you will meet entrepreneurs and venture capitalists, and hear great presentations.

Attend student-initiated conferences, such as *Leading Edge* and *Women in Leadership* (guys are welcome).

Get to know your fellow students. Some of these folks are already planning their own start-up and are looking for partners! Be a leader! Step-up and be an officer in a student organization. Help run and shape the entrepreneurship experience here at Haas.

YEAR 1 SPRING

Take *Entrepreneurship* BA 295A. This course is the bedrock of the entrepreneurship curriculum. You and your teammates build a business plan under the guidance of faculty and the mentorship of experienced entrepreneurs. This course goes beyond theory to give you the real skills needed to found an enterprise of significant potential.

Take *Opportunity Recognition in Hi-Tech* to learn how to spot the next great idea. Learn to differentiate a Golden Goose from a Wild Goose Chase!

Work with the *Partners in Entrepreneurial Leadership [PEL]* program of the Entrepreneurs Association to help create summer internships in hi-tech start-ups.

Attend the National Social Venture Competition Finals

Attend the UC Berkeley Business Plan Competition Finals

Compete for one of the Lester Center's Fellowships:

- *Mayfield Fellow* – a paid summer internship with a partner at Mayfield as mentor
- *Harold Price Fellowship* - a \$5,000 stipend to help you further your entrepreneurial goals
- *Venture Capital Fellowship* – a \$1,000 stipend and introduction to Venture Capital internship opportunities

SUMMER

Internship time! Whether it is in a Bay Area start-up, a venture capital firm, or even a start-up of your own housed out of our *Berkeley Incubator*, now is the time to put that MBA training to work. Whatever your interests, this summer may be the most valuable time of your entire MBA experience. Use it!

YEAR 2 FALL

Perhaps the venture that you have been nursing is ready to compete in one or both of our business plan competitions.

Consider entering one ... or both!

Want to continue working on your business plan developed in *Entrepreneurship*? Take the *Workshop in Entrepreneurship*.

Serious about wanting a career in private equity? Take *Venture Capital & Private Equity*.

Deepen your skills with

- *Marketing for Hi-Tech Entrepreneurship*
- *Managing New Product Development*

Apply for the Certificate in Entrepreneurship.

YEAR 2 SPRING

Want to get your deal funded? Take *New Venture Finance*.

Interested in sampling other aspects of Entrepreneurship? Consider:

- *Top Down Law*
- *Entrepreneurship in Biotechnology*

Graduation – A Haas MBA with a Certificate in Entrepreneurship

Get that venture funded and up and rolling!

Post-graduation: Always room for Alumni participation and involvement in all our programs!